

OAKVILLE
SYMPHONY

LORENZO GUGGENHEIM, MUSIC DIRECTOR

SPONSORSHIP OPPORTUNITIES





The Oakville Symphony has a long history of over 55 years in our community. We inspire a passion for music, establish a nurturing space for musicians, and contribute to the cultural enrichment of our diverse community. We strive to foster a vibrant and inclusive environment for all.

Sources and Uses of Funds

The Oakville Symphony receives a Cultural Grant from the Town of Oakville, and grants from the Ontario Arts Council and Ontario Trillium Foundation in some years. However, we rely heavily on a loyal set of donors, corporate sponsorships and private foundations. Our diverse funding sources enable the Oakville Symphony to maintain affordable ticket prices, host complimentary community events, and ensure the long-term sustainability of the orchestra. Your support is crucial.

Our Numbers

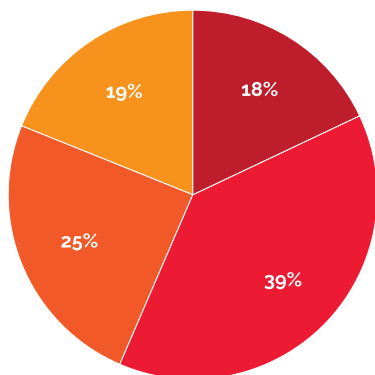
The Oakville Symphony has 3800 patrons and performs a concert series at the Oakville Centre for the Performing Arts (OCPA), reaching close to 700 people for each of our four weekends during the November to May season, and 900 at the Family Holiday Concert. The orchestra provides a musical home and community for 80 passionate musicians which include 60 volunteer musicians (including eight Young Artist Award winners) that come together to do what they love in the company of ten core professional musicians, eight additional professional musicians, and five guest soloists.

Outlook of our season

- **Subscription concerts:** 8 concerts per year (Saturday evenings and Sunday afternoons) first weekend of November, February, April, and May
- **Annual Family Holiday Concerts:** Two shows on mid-december
- **Mini-concerts:** 3-5 concerts per year held at different community centres for the youngest ones
- **Community Classrooms:** presentations of solo musicians or small groups at schools
- **Outdoor performances in Oakville:** presentations during the summer at the Towne Square and Parks
- **Culture Days:** Very popular open rehearsal, held at OCPA for an hour on early October
- **Private house concerts (fundraising events):** usually held at the start of the season in September
- **Retirement Residence Concerts:** depending on requirements, year-round
- **Special Events:** outside regular venue (e.g., candlelight concert and special concerts planned year-round)

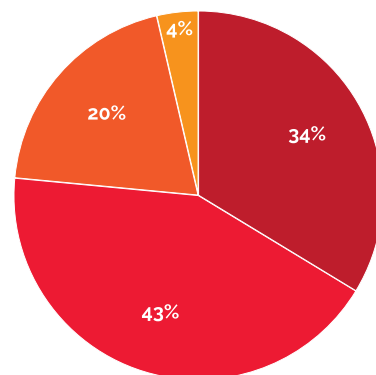
Income

- Delta Bingo
- Ticket Sales
- Donations/Fundraising/Sponsorship
- Grants



Expenses

- Concerts/Marketing
- Musicians/Conductor
- Admin
- Young Artists/Outreach



WHY SPONSOR THE OAKVILLE SYMPHONY?

The Oakville Symphony plays a critical role in our town's cultural scene. We provide concert-goers with an intensely-profound full orchestral experience, close to home. We are recognized as one of Canada's most successful community orchestras, playing at a superior level and enjoying a solid subscriber base. We have a vibrant community outreach program engaging children and seniors through mini-concerts, the Community Classroom Program, performances at retirement residences as well as local Culture Day events.

GOLD – Season Presenting Sponsor

\$25,000

- 8 complimentary tickets per concert weekend (a \$2,400 value)
- Special single ticket discounts for employees for all concerts
- Welcome message from your leader in our printed concert programs (500 per concert, 8 times per season)
- Special guest appearance from Maestro Conductor and Board members at your local pre-concert dinner with your guests
- Short company promo video at concert projected on stage
- Verbal address by your spokesperson from the stage at each concert
- Inserts in concert programs
- Unique brand promotion opportunity
- VIP seat recognition for your guests
- Your logo projected on stage during the performance
- Logo on the season brochure and corporate banner in lobby
- Website recognition with a direct link to your company website
- Recognition in digital communication to more than 2,000 music lovers in Oakville
- Verbal recognition of sponsorship before the start of each performance
- Corporate recognition in varying print and digital including in any relevant press releases
- Multiyear exclusive sponsorship available or first right of refusal for following year season

For more information, please contact: Bianca Chambers, Executive Director
905-338-1462 | office@oakvillesymphony.com
Charitable Registration No.: 11906 4525 RR0001

SILVER – 4 available
\$20,000

- 6 complimentary tickets per concert weekend (a \$1,800 value)
- Special single ticket discounts for employees at your 2 concert weekends
- Dedicated sponsor recognition for your 2 concert weekends
- VIP seat recognition for your guests
- Your logo projected on stage during each performance
- Logo on the season brochure
- Verbal address by your spokesperson from the stage at 2 concert weekends
- Website recognition with a direct link to your company website
- Recognition in digital communication to more than 2,000 music lovers in Oakville
- Verbal recognition of sponsorship at each of the 2 concert weekend performances
- Corporate recognition in varying print and digital including in any relevant press releases
- Multiyear exclusive sponsorship available or first right of refusal for following year season

BRONZE – 2 available
\$15,000

- 4 complimentary tickets per concert weekend (a \$1,200 value)
- Special single ticket discounts for employees on your concert weekend
- Dedicated sponsor recognition for 1 concert weekend
- VIP seat recognition for your guests
- Your logo projected on stage during each performance
- Logo on the season brochure
- Verbal address by your spokesperson from the stage at your concert weekend
- Website recognition with a direct link to your company website
- Recognition in digital communication to more than 2,000 music lovers in Oakville
- Verbal recognition of sponsorship on your concert weekend
- Corporate recognition in varying print and digital including in any relevant press releases
- Multiyear exclusive sponsorship available or first right of refusal for following year season

PAST AND PRESENT SPONSORS AND PARTNERS

